

INNOVATIVE ARTS ACADEMY

Board Meeting Minutes for Wednesday, February 17, 2021 at 6PM

Component	Agenda Items															
Opening Exercises	<ul style="list-style-type: none"> ● Call to Order: 6:02 PM ● Notice of Meeting <ul style="list-style-type: none"> ○ Proper notice was published in <i>The Morning Call</i> on Monday, July 21, 2020. ● Flag Salute ● Roll Call <table border="1" data-bbox="420 596 1297 835" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Administrative Member</th> <th style="text-align: center;">Attendance</th> </tr> </thead> <tbody> <tr> <td>David Rank, President</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Robert Sirmans, Treasurer</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Brian Taylor, General Counsel</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Danny Youssef, Secretary</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bradley Schifko, CEO</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Tom Taylor, Accountant</td> <td style="text-align: center;">By phone</td> </tr> </tbody> </table>		Administrative Member	Attendance	David Rank, President	Present	Robert Sirmans, Treasurer	Present	Brian Taylor, General Counsel	Present	Danny Youssef, Secretary	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
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Old Business	<p>Approval of board meeting minutes from January 13, 2020:</p> <ul style="list-style-type: none"> ○ Motion to approve: Dave Rank ○ Motion seconded by: Danny Youssef <ul style="list-style-type: none"> ■ Unanimously approved. <p>Approval of January 2021 financials:</p> <ul style="list-style-type: none"> ○ Motion to approve: Dave Rank ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ Unanimously approved. 															
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at: 6:26 PM															
Return to Regular Session	Return to Regular Session at: 6:27 PM															
Enrollment Update	<p>February Enrollment Summary:</p> <ul style="list-style-type: none"> ● Enrollment as of February 1, 2021: ● Number of new enrollments for February: 5 ● Number of withdrawals in February: 3 <p>Year-to-Date Enrollment Summary:</p> <ul style="list-style-type: none"> ● End-of-year enrollment (545 - 41 seniors + 8 non-grads): 512 ● Current number re-enrolled: 404 ● Current number of definite non-returnees: 105 ● Current number of potential re-enrollments: 0 ● Current number of new enrollments: 134 ● Current number of new enrollments in 6th grade: 59 ● Current total enrollment for '20-'21: 538 	<p>2021-2022 Enrollment Summary:</p> <ul style="list-style-type: none"> ● End-of-year enrollment (538 - 60 seniors): 478 ● Current number of definite non-returnees: 0 ● Current number of potential re-enrollments: 478 ● Current number of new enrollments: 17 ● Current number of new enrollments in 6th grade: 4 ● Current total enrollment for '21-'22: 495 														
Chief Executive Officer Report	<ul style="list-style-type: none"> ● Marketing, Recruiting, and Branding <ul style="list-style-type: none"> ○ Here is what has changed since the last Board Meeting: 															

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- Since the last board meeting, we have been able to enroll five (5) new students. We have also disenrolled three (3) students due to relocation.
- Here is what has improved since the last Board Meeting:
 - Hosted a virtual enrollment event for the 2021/2022 school year on 2/10/2021. We were able to successfully meet with three (3) potential families. We also have launched our enrollment campaign for 2021/2022 and we have 17 inquiries.
- Here is where we are still challenged, and this is what our proposed solution is:
 - Our challenge is still retention and attracting new students. Specifically the 6th graders. Our proposed solution is to start hosting virtually and eventually traditional enrollment events.
- Here is where the Board can help:
 - We are a unified front! With that being said we need to assess the money being spent on our cost per lead and cost per enrollment. We need to determine if we are doing enough to attract new students and retain the ones we currently have.
- **Curriculum and Academics**
 - Here is what has changed since the last board meeting:
 - Surveys have been sent home to the families of ELD students to coordinate scheduling of WIDA ACCESS testing. As these students are working remotely, families would have to provide A) permission to come to school to take the test, and B) transportation.
 - Teachers have provided copies of their updated syllabi for each course offering to include units of student and unit outcomes or goals. These will be used in developing a scope and sequence for each of our course offerings, a primary step in developing or revising curriculum. Although our focus this year is Mathematics, we are moving forward to have all areas begin working on revisions with current courses and develop teacher understanding of the process.
 - Significant work is underway in the creation of the Master Building Schedule for next school year.
 - While many areas worked very well this year, some adjustments are necessary in order to maintain equity and quality of instruction for our students.
 - Here is what has improved since last board meeting:
 - Teachers collaborated in identifying challenges and obstacles with CDT testing. As we approach our mid-year benchmark a concerted group provided observations, feedback, and thoughtful suggestions on how to improve student participation and engagement while minimizing the impact to the continuity of instruction
 - Here is where we are still challenged, and this is what our proposed solution is:
 - Remote student engagement on CDTs. Suggestions have been provided on how to incentivize participation and completion of assessments including raffles and recognition. This would also be used to recognize staff who demonstrate an increased percentage of student completion of CDTs
 - Here is where the board can help:
 - A topic that has not been discussed by administration at this time that did provide incentives to students in previous years was having a school store. Often teachers provided coupons or tickets that students could redeem for snacks. We have found that food is a good motivator for many of our students. The idea of purchasing gift cards to food franchises was suggested by teachers, but found to be unsustainable even with the voluntary acts of teachers willing to chip in and purchase such cards.

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	<p>The burden should not be placed on teachers to provide any monetary investment in incentivising strategies or programs. No requests of the board at this time.</p> <ul style="list-style-type: none"> ● Logistics and Operations <ul style="list-style-type: none"> ○ Here is what has changed since the last board meeting: <ul style="list-style-type: none"> ■ No significant changes ○ Here is what has improved since last board meeting: <ul style="list-style-type: none"> ■ We continue to improve our efficiency with operations/facilities. ○ Here is where we are still challenged, and this is what our proposed solution is: <ul style="list-style-type: none"> ■ We are still having issues with the plumbing at the gymnasium side of the building. We have already had Roto-Rooter come through to fix some of the issues and we are currently bringing in another plumber to use a camera to look for the cleanout traps and to address our issues. <ul style="list-style-type: none"> ● Once we have a diagnosis of the situation we will know what our next steps are. ○ Here is where the board can help: <ul style="list-style-type: none"> ■ After diagnosis, to talk about options to rectify the situation and approve one of those options. ● Human Resources <ul style="list-style-type: none"> ○ Current vacancies include: <ul style="list-style-type: none"> ■ Special Education (1) ■ ESL (1) ○ Here is what has changed / improved since last board meeting: <ul style="list-style-type: none"> ■ Hiring of Ashley Thomsen, new staff member for MS ELA, has been a tremendous asset to the ELA department and has provided much greater stability within the department as a whole. ○ Here is where we are still challenged, and this is what our proposed solution is: <ul style="list-style-type: none"> ■ No significant challenges at this time. ○ Here is where the board can help: <ul style="list-style-type: none"> ■ At this time, there are no requests for Board support in this area. <ul style="list-style-type: none"> ● Suggestions, however, are always welcomed and strongly considered.
New Business	<ul style="list-style-type: none"> ● Approval of revised IAA Academic Calendar reflecting addition of Professional Development Day on February 16, 2021: <ul style="list-style-type: none"> ○ Motion to approve: Dave Rank ○ Motion seconded by: Danny Youssef <ul style="list-style-type: none"> ■ Unanimously approved.
Public Comment	<p>Members from the public are invited to comment on items that are listed on this agenda. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>
Next Meeting	<ul style="list-style-type: none"> ● Wednesday, March 17, 2021, at 6:00 pm.
Adjourn	<ul style="list-style-type: none"> ● Approval to adjourn board meeting: <ul style="list-style-type: none"> ○ Motion to adjourn: Danny Youssef ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ Unanimously approved.

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