

INNOVATIVE ARTS ACADEMY

Board Meeting Minutes for Wednesday, August 21, 2024 at 6PM

Component	Agenda Items																		
<p>Opening Exercises</p>	<ul style="list-style-type: none"> • Call to Order: 6:00 PM • Notice of Meeting <ul style="list-style-type: none"> ◦ Proper notice was published in <i>The Morning Call</i> on Monday, July 15, 2024 • Flag Salute • Roll Call <table border="1" data-bbox="423 636 1297 940" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Administrative Member</th> <th style="text-align: center;">Attendance</th> </tr> </thead> <tbody> <tr> <td>David Rank, President</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Dan Schmidt</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Robert Sirmans, Treasurer</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bob Susko</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Jason Nagle</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Brian Taylor, General Counsel</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bradley Schifko, CEO</td> <td style="text-align: center;">Absent</td> </tr> <tr> <td>Tom Taylor, Accountant</td> <td style="text-align: center;">By phone</td> </tr> </tbody> </table> <p>Guests: Chris Fisher, Erik Malmberg, Tony Pidgeon, Mike Makhoul, Lynn Fischer</p>	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt	Present	Robert Sirmans, Treasurer	Present	Bob Susko	Present	Jason Nagle	Present	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Absent	Tom Taylor, Accountant	By phone
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<p>Old Business</p>	<p>Approval of board meeting minutes from June/July, 2024:</p> <ul style="list-style-type: none"> ◦ Motion to approve: Board member ◦ Motion seconded by: Board member <ul style="list-style-type: none"> ▪ <i>Unanimously approved.</i> <p>Approval of June/July, 2024 financials:</p> <ul style="list-style-type: none"> ◦ Motion to approve: Board member ◦ Motion seconded by: Board member <ul style="list-style-type: none"> ▪ <i>Unanimously approved.</i> 																		
<p>Public Comment</p>	<p>Members from the public are invited to comment on items that are listed on this agenda. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
<p>Executive Session</p>	<p>Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30 PM</p>																		
<p>Returned to Regular Session</p>	<p>Returned to Regular Session at: 6:00 PM</p>																		

INNOVATIVE

ARTS ACADEMY

Enrollment Update

Grade	Year-end enrollment '23-'24	Possible Enrollment '24-'25	Re-enrolled '24-'25	New Enrollments '24-'25
6	56	90	4	28
7	60	90	44	12
8	80	90	50	11
9	80	90	64	14
10	85	90	49	6
11	52	90	77	6
12	47	60	47	3
Totals	460	600	335	80

Pending New: 6th (4), 7th (1), 8th (-), 9th (3), 10th (1), 11th (3), 12th (2) = 14 total

*Re-enrolled: **386** including all students from last year who have not withdrawn. The numbers above in yellow are the students who returned their paperwork, and have recently spoken to us to confirm their return.

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**

- Here is what has changed since the last Board Meeting:
 - Enrollment Wednesdays:
 - Every Wednesday throughout the summer.
 - Ad campaigns and recurring social media posts throughout the week.
 - Welcome Back Gear Distribution:
 - Staff
 - Students
 - Social Media Reels:
 - End-of-year Recap Video has been posted onto our social media pages
 - Arts Department Reels/ "Did you know?"
 - "Did You Know?" Post: Each week we promote a different arts program highlighting what makes each of them unique
 - Reel: Followed after the 'Did You Know' shows a compilation video of various projects our students have done
 - Over the span of 5 weeks
 - Ad campaign at the LV Mall
 - Ad campaign on area billboard's to extend footprint / visibility.

- **Curriculum and Academics**

- Here is what has changed since the last Board meeting:
 - Seeking Board approval of the CSI Plan
 - Curriculum for Review
 - Updated Program of Study for review
 - Seeking Board approval for disposal of old Math textbooks and workbooks
 - Child & Family Focus Inc.:
 - Review of proposal for Behavioral / Mental health Services.

INNOVATIVE

ARTS ACADEMY

	<ul style="list-style-type: none"> ■ Seeking Board approval for Connective Intervention Services renewal of service agreement. ● Federal Programs <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ Tom Taylor reconciling Federal Programs figures: <ul style="list-style-type: none"> ● Updated spreadsheet will be forthcoming. ● Logistics / Operations / Technology <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ The Comprehensive Capital Improvement Planning process is underway: <ul style="list-style-type: none"> ● Roof project: <ul style="list-style-type: none"> ○ Contract signed with Seal Roofing to begin work on roof 2. ● Courtyard project: <ul style="list-style-type: none"> ○ Contract signed with ASRE to begin work in the courtyard. ● Gymnasium floor: <ul style="list-style-type: none"> ○ Seeking quote from East Penn Hardwood Flooring for repair / resurfacing. <ul style="list-style-type: none"> ■ Resurface, paint, seal. ● Third Floor Offices: <ul style="list-style-type: none"> ○ Quote received from Raad Construction for scope of work. ● Locker rooms (locker replacement): <ul style="list-style-type: none"> ○ Quote received from Builder's Door & Hardware for new lockers. ■ Administrative Evaluation Plan: <ul style="list-style-type: none"> ● Provided for review. <ul style="list-style-type: none"> ○ Further discussion / development ongoing. ● Human Resources <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ Seeking approval for the following: <ul style="list-style-type: none"> ● Employment agreements for the following positions: Special Education Teacher, IT Technician, MS Social Studies, HS ELA, MS ELA (2), MS Science ● Resignations of the following employees: 2030673, 7529186, 1678381, 7378619, 7526405, 1634508, 5637265, 4574246, 9421316. ■ All remaining vacancies have been posted. The following are forthcoming: <ul style="list-style-type: none"> ● Interviews for MS Math ● Interviews for English Language Learners ● Interviews for MS Science ● Interviews for Spanish ○ Affiliation agreement with DeSales University
<p>New Business</p>	<ul style="list-style-type: none"> ● Motion to approve capital improvement contracts for the following providers: Seal Roofing, ASRE and Raad Construction: <ul style="list-style-type: none"> ○ Motion to approve: Board member ○ Motion seconded by: Board member <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i>

INNOVATIVE

ARTS ACADEMY

- **Motion to approve the Comprehensive School Improvement Plan:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

- **Motion to approve the disposal of outdated math textbooks / consumables:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

- **Motion to approve Adam’s Billboard Campaign for marketing / enrollment:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

- **Motion to approve the renewal of Connective Intervention Services agreement for related services:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

- **Motion to approve behavioral and mental health services agreement with Child and Family Focus, Inc.:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

- **Motion to approve the resignation of the following employees: 2030673, 7529186, 1678381, 7378619, 7526405, 1634508, 5637265, 4574246, 9421316:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

- **Motion to approve new employee agreements for the following employees: Alexis Hernandez, Technology; Chad Martson, Special Ed.; Lori Holden, MS Social Studies; Robert Iredell, HS ELA; Joel Haddad, MS ELA; Angela Muzzicato, MS ELA; Ashley Hurley, MS Science; Amy Patterson MS Math; Gidget Joy Chandler Building Substitute:**
 - Motion to approve: Board member
 - Motion seconded by: Board member
 - ***Unanimously approved.***

Public Comment

Members from the public are invited to comment on non-agenda items. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today’s meeting.

Next Meeting

- **Wednesday, September 18, 2024, at 6:00 pm.**

Adjourn

- **Approval to adjourn board meeting:**
 - Motion to adjourn: Board member
 - Motion seconded by: Board member

INNOVATIVE

ARTS ACADEMY

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| | <ul style="list-style-type: none">■ <i>Unanimously approved.</i> |
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