

INNOVATIVE

ARTS ACADEMY

Board Meeting Minutes for Wednesday, June 18, 2025 at 6PM

Component	Agenda Items																		
Opening Exercises	<ul style="list-style-type: none"> Call to Order: 6:28 PM Notice of Meeting <ul style="list-style-type: none"> Proper notice was published in <i>The Morning Call</i> on Monday, July 15, 2024 Flag Salute Roll Call <table border="1"> <thead> <tr> <th>Administrative Member</th><th>Attendance</th></tr> </thead> <tbody> <tr> <td>David Rank, President</td><td>Present</td></tr> <tr> <td>Dan Schmidt</td><td>Present</td></tr> <tr> <td>Robert Sirmans, Treasurer</td><td>Present</td></tr> <tr> <td>Bob Susko</td><td>By phone</td></tr> <tr> <td>Jason Nagle</td><td>Absent</td></tr> <tr> <td>Brian Taylor, General Counsel</td><td>Present</td></tr> <tr> <td>Bradley Schifko, CEO</td><td>Present</td></tr> <tr> <td>Tom Taylor, Accountant</td><td>By phone</td></tr> </tbody> </table> <p>Guests: Chris Fisher, Robert Spengler, Lynn Fischer</p>	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt	Present	Robert Sirmans, Treasurer	Present	Bob Susko	By phone	Jason Nagle	Absent	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
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David Rank, President	Present																		
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Bradley Schifko, CEO	Present																		
Tom Taylor, Accountant	By phone																		
Old Business	<p>Approval of board meeting minutes from May, 2025:</p> <ul style="list-style-type: none"> Motion to approve: Dan Schmidt Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> Unanimously approved. <p>Approval of May, 2025 financials:</p> <ul style="list-style-type: none"> Motion to approve: Rob Sirmans Motion seconded by: Dan Schmidt <ul style="list-style-type: none"> Unanimously approved. 																		
Public Comment	<p>Members from the public are invited to comment on items <u>that are listed on this agenda</u>. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
Executive Session	Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30 PM																		
Returned to Regular Session	Returned to Regular Session at: 6:27 PM																		

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Enrollment Update

Grade	Year-end enrollment '23-'24	June 9 Enrollment '25	Re-enrolled '24-'25	New Enrollments '25-'26 (to date)
6	56	48	6	13
7	60	66	44	7
8	80	69	48	8
9	80	94	68	8
10	85	74	62	4
11	52	74	56	0
12	47	57	55	1
Totals	460	482	339	41

* Enrollment numbers may not match financials because these are real-time numbers. When billing numbers are sent in the first few days of the month, there could be a chance students are taken out of our powerschool system, which can then change an enrollment number if their exit date was prior to a date showing on this current enrollment data. This could happen because we did not get confirmation they had started at their new school.

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Enrollment:
 - Open Enrollment Week: June 23rd-26th:
 - Families will be able to walk into the building and receive on-the-spot enrollment for their student(s).
 - Throughout the summer Mrs. Morris and Ms. Vasquez will be headed out into different parts of the community handing out enrollment flyers and speaking to families who may be interested in exploring charters.
 - Marketing:
 - Student testimonials have been uploaded to the website.
 - Lehigh University College of Education Fair:
 - Ms. Fulmer, Mr. Batha, and Ms. Vasquez attended the CoE Job Fair to speak with possible candidates that were interested in exploring their careers.
 - Digital Billboard:
 - Moyer Advertising has potential advertising space on their billboards on Race Street and American Parkway.
 - Exploring a potential partnership to build our presence in the community.
- **Curriculum and Academics**
 - Here is what has changed since the last Board meeting:
 - Brief overview of 2025-2026 CSI Plan will be provided.
 - Revisions to the Program of Study are currently underway.

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	<ul style="list-style-type: none"> ■ Updated Curriculum Maps will be available at the August Board meeting. ■ Seeking Board approval for disposal of old books no longer in use. <ul style="list-style-type: none"> ● Principals Report <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ Seeking Board approval for the School Safety and Security Report. ● Logistics / Operations / Technology <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ Seeking Board approval for the 2025 - 2026 IAA Operating Budget. ■ Seeking Board approval for the renewal of the SOS Group agreement for the 2025-2026 Academic Year. ■ Capital Improvement Project start dates TBD. ● Special Education <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ No updates at this time. ● Human Resources <ul style="list-style-type: none"> ○ Here is what has changed since the last Board meeting: <ul style="list-style-type: none"> ■ Remaining vacancies: <ul style="list-style-type: none"> ● ELL (1) ● Sp.Ed. (2) ■ Interviews ongoing for vacancies, as well as a building substitute. ■ Seeking Board approval for the addition of summer custodial support (2) at \$25/hr.
	<ul style="list-style-type: none"> ● Motion to approve the IAA Operating Budget for the 2025 - 2026 Academic Year: <ul style="list-style-type: none"> ○ Motion to approve: Rob Sirmans ○ Motion seconded by: Dan Schmidt <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i> ● Motion to approve two (2) summer Custodial Support positions at a rate of \$25/hour: <ul style="list-style-type: none"> ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i> ● Motion to approve the renewal of the SOS Group agreement for the 2025 - 2026 Academic Year: <ul style="list-style-type: none"> ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i> ● Motion to approve the 2024 - 2025 School Safety and Security Report: <ul style="list-style-type: none"> ○ Motion to approve: Dan Schmidt ○ Motion seconded by: Rob Sirmans <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i>
Public Comment	<p>Members from the public are invited to comment on <u>non-agenda items</u>.</p> <p>Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute</p>

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	time allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.
Next Meeting	<ul style="list-style-type: none">• Wednesday, July 16, 2025, at 6:00 pm.
Adjourn	<ul style="list-style-type: none">• Approval to adjourn board meeting:<ul style="list-style-type: none">○ Motion to adjourn: Dan Schmidt○ Motion seconded by: Rob Sirmans<ul style="list-style-type: none">■ <i>Unanimously approved.</i>